

**CITY OF NEW HAVEN
ECONOMIC DEVELOPMENT COMMITTEE
REGULAR MEETING**

Tuesday, September 9, 2025

12:00 p.m.

Location: New Haven Public Works Facility, 205 Industrial Drive, New Haven MO 63068

AGENDA

- 1. Call to Order**
- 2. Roll Call**
 - a. Two vacancies on the committee
- 3. Approval of Minutes**
 - a. August 12, 2025
- 4. Vision and Mission Statement**
- 5. Create Action Plan**
- 6. Miscellaneous**
- 7. Adjourn**

The City of New Haven is working to comply with the American with Disabilities Act mandates. Individuals who require accommodation to attend a meeting should contact City Hall (573-500-2530) at least twenty-four hours in advance.

Minutes of the Economic Development Meeting
August 12, 2025 – 12:00pm
New Haven Public Works Facility

Call to Order: Sarah Skeen called the meeting to order at 12:02 PM

Roll Call

Members Present: Mark Laune, Lydia Placht, Michelle Otten, Tara Steffens (over the phone)

Members Absent: Dr. Hoener, Dave Engelbrecht, two vacancies

City Staff Members Present: Sarah Skeen

Alderman Liaison Present: Steve Bertrand

Motion to approve the minutes from the Jan 29, 2024, meeting made by Mark Laune, 2nd by Michelle Otten.

A discussion to find two replacements for Tim Otten and Stephanie Guiterrez who have stepped down from the committee. Several names were suggested and Steve and Sarah have offered to reach out within the next couple of days.

Vision for New Haven: A short discussion over the focus for the Economic Development Committee. It was agreed that the 100 corridor needed attention. A vision statement will be developed that incorporates the goals for the development of the corridor.

Goal Setting:

- a. Retail stores such as clothing and shoes are desperately needed. Existing boutique style shops do not meet the needs of the families. Many businesses struggle to stay open. Closure is due to many factors including low foot traffic and lack of available employees.
- b. Housing was mentioned as a concern, especially for our elderly. The city needs housing options for our aging population. This will free up housing stock for our young families and allow our elderly to stay close to their children. Reviewing zoning regulations for new development that will not only appeal to the elderly but also to first time homebuyers. Lot size and building size can be a detriment to building affordable housing especially with increasing costs for infrastructure, utilities, and insurance. It was expressed that citizens in New Haven do not want apartments but perhaps cottage style homes or duplexes would appeal to the general public aesthetic.
- c. Increasing industrial businesses was also a concern. Having more industry would provide employment opportunities for local residents. It was agreed that this would decrease the number of commuters leaving New Haven and increase the amount of shopping that is done within the city limits. Increasing housing stock would draw more industry but there is a concern that local sentiment discourages development.

Miscellaneous: There was a question as to annexation and the cost of city water, sewer, streets on the developer which may be deterring development. Updating the comprehensive plan was brought up. Revisiting the Exceed and Strategic Doing programs with the University of Missouri Extension was suggested as a tool to get back on track. Tara will look into opportunities through radio to encourage economic development.

The next meeting was scheduled for September 9th at 12:00pm.

Economic Development Committee

Mission Statement – 2007 Comprehensive Plan

The mission of the New Haven Economic Development Committee is to promote and encourage residential, commercial and industrial development in the City of New Haven. The committee will seek to strengthen existing businesses while encouraging new businesses to expand or locate in New Haven. The committee will serve as a liaison between private business and development and the New Haven Board of Aldermen, as well as other local, state and federal governments. The committee recognizes a New Haven tradition of progressive civic-minded business development and will seek to expand that tradition. The committee will work with the best interests of the community in mind, promoting positive business development that enhances the community and adds to our quality of life.

What is the difference?

Mission Statements

- Communicates the organization's reason for being, and how it aims to serve its key stakeholders
- Often integrates a summation of the firm's values
- Mission statements tend to be longer than vision statements

Vision Statements

- A **future-oriented** declaration of the organization's purpose and aspirations.
- Addresses **what** a firm wants to become
- Vision statements tend to be relatively brief

Vision Statement – to be determined

Goals (discussed in the August Meeting)

1. Increase retail businesses -
2. Diversify housing stock -
3. Increase Industrial type businesses –